



Birdie Mascots &
Costumes Ltd.

Get Noticed



Birdie Mascots & Costumes Ltd.

is an innovative entrepreneurship in the business of sale/rental of mascots and costumes as an alternative to mainstream advertising, promotional branding and marketing mediums.

The costumes/mascot proposed can be customized to specification and are suitable for product launches, events, road shows, charity, sports events.

Our aim is to help client's products and services grab attention and reinforce a sense of fun by lightening the mood, experience of the end consumer.



WHY USE A MASCOT/ COSTUME FOR YOUR BUSINESS

Mascot is defined as a term for any person, animal or object (fictional character) used to represent a group or act as a fictional spokesperson for a consumer product.

E.g. Zakumi World cup 2010 the energizer bunny.

A Mascot is very versatile and can be used in a variety of applications with careful planning and consistent use.



In summary Mascots and Costumes

- 1) Generate goodwill and build positive associations as a P.R tool
- 2) Establish a strong brand equity and creates a highly visible image
- 3) Attracts attention of the consumers as it is catchy and entertaining.
- 4) Gets you where you cannot be.
- 5) They are a symbol of your brand, business product or service.
- 6) Puts the message on the spotlight and jogs a person's memory back to the business or product sold on that particular day or in the future.
- 7) Helps boost other forms other advertising.



SERVICES OFFERED

- Mascot and Costume design
- Mascot and Costume customization
- Mascot and Costume sales and rental
- Mascot and Costume management services (consultancy, repair & administration)
- Mascot and Costume performance (parties and events)
- Novelty party supplies & accessories

ACHEIVEMENTS

We are proud to have worked for but not limited to

- Special Olympics opening ceremony dress costumes sponsored by Safaricom for the Greece games June 25th-july 4th 2011
- United millers ltd chef mascot
- Sarakasi trust dance costumes
- Networking in heels august 4th edition (ushering in costume)
- Village market
- Sofapaka Football club official mascot
- Kianda School
- KFC (kuku foods) chicken mascot
- KBL in-house mascot for safety department
- Fresha milk mascots for A.S.K 2013

(Pictures available on our face book page)

Procured from Birdie Mascots and Costumes



United Millers ltd chef mascot



KFC "chicky" mascot



The Special Olympic team wearing costumes designed and produced by Birdie Mascots and Costumes.



KBL in-house mascot



Sofapaka official mascot



Our very own customized Birdie Mascot





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